



Owyhee Motorcycle Club  
(OMC) est. 1940  
Advertising Sponsorship  
Opportunities

**About Owyhee Motorcycle Club (OMC):** OMC is a member supported and directed social riding club located in Boise, Idaho at 6600 Cartwright Rd. The club is a 501c(4) non-profit, established in 1940, and also a historic chartered club with the American Motorcyclist Association (AMA). We have been running strong for 84 years in large part thanks to sponsors like you! We continue to see growth each year, in not only our sponsors, but also our membership! We hope you will renew as a sponsor, or become a new sponsor, to help keep this great historic club going and improving for future generations!

**2023 in Review:** As a non-profit, all proceeds to the club go back into the club. If you would like more specifics beyond the summary provided below, we welcome you to discuss with our advertising coordinator and/or the current club board.

- **Priority Projects:** The number one priority continues to be completing the required two phases of erosion-prevention work to the grounds. Phase I is complete and Phase II is underway. All needed 48" culvert has been purchased for Phase II and we are just awaiting the needed permit. Monies from fundraising, along with your sponsor dollars, are saved for these efforts. Both phases of work will be of great benefit for the long-term viability of the club grounds.
- **We have Starlink Wi-Fi and Square purchase terminals:** A big thanks to Carl's Cycle Sales for sponsoring not only Starlink Wi-Fi, but also two Square terminals. This has allowed us to take credit cards at the gate and for race entries! It has also helped streamline race day operations.
- **Building improvements:** Our historic clubhouse continues to receive refurbishing with an updated floor beginning to be installed. Additional improvements included upgrades to the electrical system. Secondly, the historic score tower on the peewee track has had all siding replaced with new and next will be primed and painted. Unfortunately a vandalized window will also need replaced.
- **Water system improvements:** Infield pump and plumbing replaced including installing all new ball valves and piping reinforced with new brackets. Replaced all 26 water hoses with 1"

red hose and new nozzles. All hoses/nozzles are numbered for organization. Completely replaced all piping on water tanks including a third tank that hadn't previously been used but now could be. More sprinklers added to the summer track infield with new sprinkler heads added to existing sprinklers. Sprinklers can cover 60% of the summer track including new culvert area. Replaced ball valves and piping on the peewee track water tank and added longer hoses to reach the entire track.

- **Track work:** Once the culvert project of Phase II work is complete, there will be more room for track changes. 2,000 yards of good dirt has been hauled in to help with track building. Gutter and downspouts installed on the main starting line area to redirect water flow and prevent land erosion and rain ruts.
- **Trials Area:** A couple of new riding features were added to the area. One part simulates a dry creek bed and the other made use of some unneeded K-rails at the club to build a second feature.
- **Rider Training:** The club supported rider development, safety and training by hosting a motocross camp with Cameron McAdoo and a trials school with Ryan Young.
- **Weed control:** Ongoing noxious weed control, especially goat heads and thistle. Each spring NC Services sprays pre-emergent for goat heads and thistle growth prevention. This is also always a task member volunteers can, and have been helping with.
- **Pest Control:** Thank you Alpha Home Pest Control for their consistent service providing monthly pest control maintenance to the grounds.

We welcome the opportunity to help promote, support and advertise your business on our club grounds, on our website and at our events throughout the year. Please take a look at the advertising options below. If you have other ideas for support or how we can best partner with your business, please contact our Public Relations/Advertising Coordinator, Michelle Webb, at 208-571-9860 or [mwebbidaho@gmail.com](mailto:mwebbidaho@gmail.com) to discuss.

Thank You for Supporting OMC!

**Annual Advertising Spots Available: Prices and locations are listed below and include your logo and hotlink on our website. All banners and signs need to be provided by the advertising business and must be 2x4' in size. The cost and maintenance of any banner or canopy sign is the sole responsibility of each sponsor. Multiple banners and signs may be kept on hand to replace those that wear and tear due to the elements.**

	<b>COST</b>	<b>LOCATION</b>
<b>Canopy Start Gate Sign</b>	\$600	Metal sign space - Pit and Track side
<b>Canopy Start Gate Sign</b>	\$500	Metal sign space - Pit side only
<b>Canopy sign renewal</b>	\$300	Annual renewal of canopy sign
<b>Banner display</b>	\$200	2x4 banner along club fencing

**Other Sponsorship Opportunities: These sponsorships will include PA announcements during the event, banner hanging and the option to setup a booth at the sponsored event.**

<b>OPTIONS</b>	<b>COST</b>	<b>DETAILS</b>
<b>Event Booth</b>	\$100/\$50	Booth setup weekend/single day
<b>Event Safety Sponsor</b>	\$1,000	Sponsors the medics/ambulance for an event
<b>Special Event Sponsor</b>	\$???	Sponsor single events like the Turkey Race or Peewee Challenge (i.e. Trophy Sponsor)
<b>Other Ideas?</b>	\$???	Please share other ideas for support

**Package Sponsorship Opportunities: Membership Sponsor Packages are available to support and promote your business to all club members and race fans during all events at OMC.**

<b>LEVEL</b>	<b>AMOUNT *</b>	<b>Included Memberships **</b>	<b>WEBSITE</b>	<b>SOCIAL MEDIA</b>	<b>TRACK BANNER</b>	<b>PROMO DIST.</b>	<b>EVENT ANNOUNCEMENTS</b>
<b>BRONZE</b>	\$1,500	1 Membership	X	X	X	X	X
<b>SILVER</b>	\$3,000	2 Memberships	X	X	X	X	X
<b>GOLD</b>	\$6,000	4 Memberships	X	X	X	X	X
<b>PLATINUM</b>	\$7,500	5 Memberships	X	X	X	X	X
<b>DIAMOND (Title)</b>	\$10,000	7 Memberships	X	X	X	X	X

\* Up to 25% of the total sponsorship amount can be provided as merchandise, gift certificates (no expiration date), or trade in lieu of cash or check with a receipt provided for products donated. All club rules must be followed and annual membership forms and waivers are required for all sponsorship members. Any memberships needing a gate access card will be an additional \$25 per card. Household memberships included are valued at the current non-working rate of \$1,300.

\*\* Additional non-working memberships can be added, cash/check only, to any level at a 42% discounted rate of \$750

**Additional Advertising Benefits for Silver and above sponsors:**

<b>LEVEL</b>	<b>EVENT BOOTH</b>	<b>LOGO ON EVENT FLYERS</b>	<b>SIGNAGE AT ENTRANCE GATE</b>	<b>LOGO ON YEAR END TROPHIES</b>
<b>SILVER</b>	X			
<b>GOLD</b>	X	X		
<b>PLATINUM</b>	X	X	X	
<b>DIAMOND</b>	X	X	X	X

**Product Donations:** Donate a raffle item, gift certificate, or other item(s) for event/year-end banquet silent auction or raffle.

# OMC 2024 Annual Sponsorship Form

Business Name	
Business Mailing Address	
Contact Name	
Contact Phone Number	
Contact Email	
Business hotlink for OMC website	
Level of Sponsorship	
Check Amount Enclosed	

**Check if you will be providing product merchandise/trade services as part of the membership agreement. Please provide proof of merchandise/trade value (i.e. receipt or invoice)**

Please email a copy of your company logo to [mwebbidaho@gmail.com](mailto:mwebbidaho@gmail.com)

All banners and promotional materials can be sent to our advertising coordinator or arranged for pickup:

Michelle Webb  
2301 N. 30<sup>th</sup> St.  
Boise, ID 83703

Payments, along with this completed form, should be mailed to:

Owyhee Motorcycle Club  
Attn: Advertising/Sponsorship  
P.O. Box 865  
Meridian, ID 83680

\*Checks should be made out to Owyhee Motorcycle Club, or OMC

Sponsors wishing to make payment arrangements, please reach out to OMC Treasurer for options. Contact Sandra Forst at [treasureromcboise@gmail.com](mailto:treasureromcboise@gmail.com)

*Note: Contributions to civic leagues or other section 501c(4) organizations generally are not deductible as charitable contributions for federal income tax purposes. They may be deductible as trade or business expenses, if ordinary and necessary in the conduct of the taxpayer's business.*